



GMT MONTHLY MEMBERSHIP PROGRESS REPORT

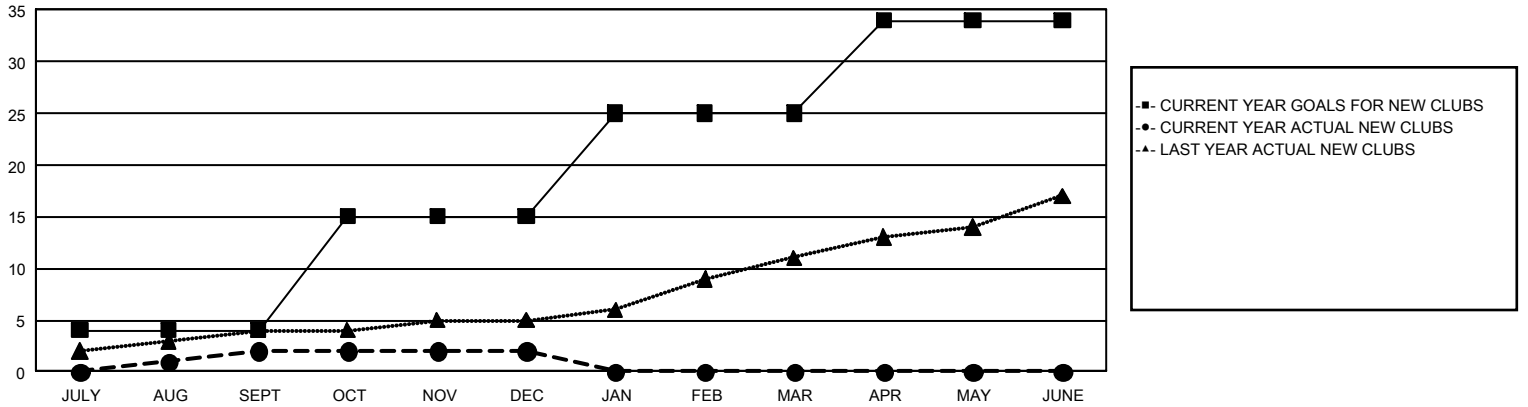
GAT Constitutional Area 2

Results as of: 12/31/2023

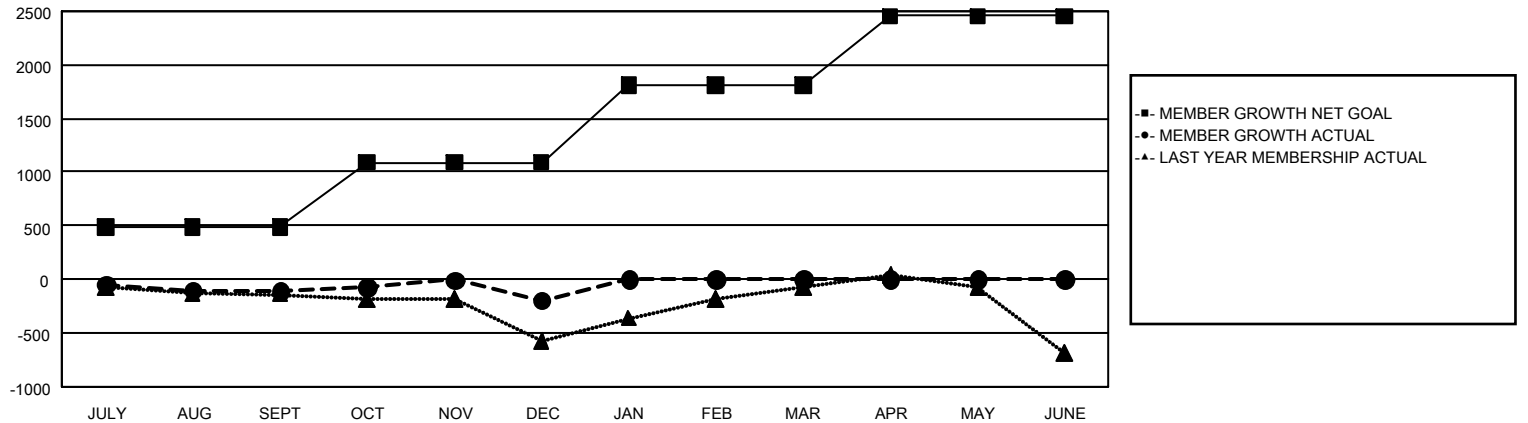
REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

Clubs				Members			
RESULTS FOR 2023-2024				RESULTS FOR 2023-2024			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	4	2	3	JULY/AUG/SEPT	483	577	610
OCT/NOV/DEC	11	0	4	OCT/NOV/DEC	609	982	978
JAN/FEB/MAR	10	0	0	JAN/FEB/MAR	718	0	0
APR/MAY/JUNE	9	0	0	APR/MAY/JUNE	647	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	501 CLUBS OF 1,177 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	16,421 (64.30%)
DECEASED	191	FEMALE	9,113 (35.68%)
CLUB CANCELLED	14	TOTAL FAMILY UNIT MEMBERS 4,789	
OTHER	1,380		
TOTAL	1,585		
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		FAMILY MEMBERS PAYING HALF DUES 2,461	